


Atlanta Tableau User Group

DATA VISUALIZATION

VISUAL ANALYSIS WITH TABLEAU

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Who am I?
Who is here?
Newbie Stuff
Public Data

Agenda



Who am I?

Who R U?



Total Newbies?

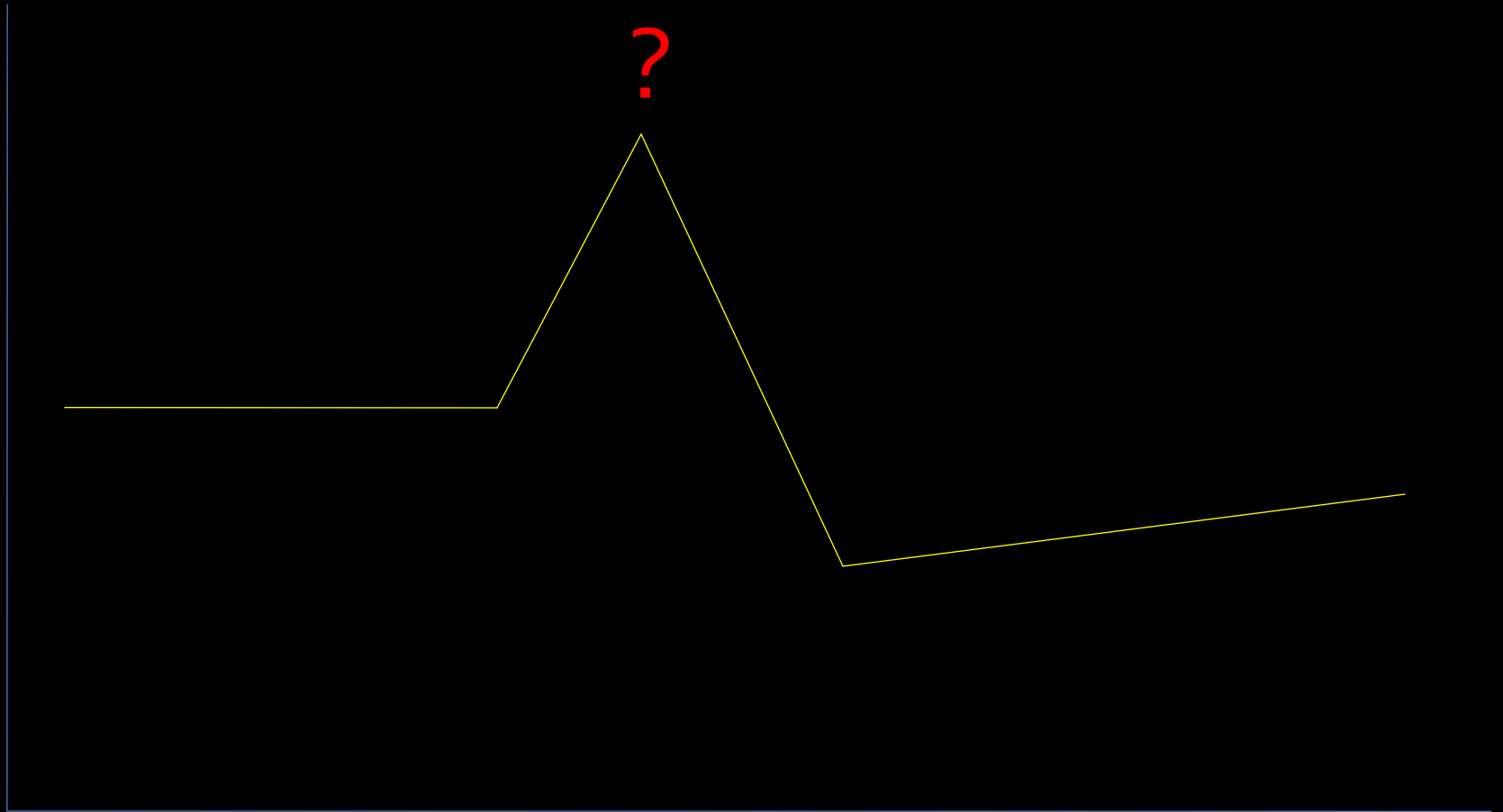
Intermediate to Expert?

Got Tableau 6 months ago but...

"Let me start with one fundamental observation, most people don't know what they want until they see it in context."

YOU MAKE
MY DREAMS
COME TRUE

The Challenge



? to ! = *Quickly*



What Is
data visualization?

2	3	8	1	4	22	3	14	3	9	5	14
16	7	4	9	12	6	23	4	7	21	6	12
10	6	4	7	8	5	14	4	6	13	5	8
9	8	7	8	3	8	11	7	8	10	8	4
17	14	13	14	15	13	19	13	14	18	13	15
12	11	10	11	12	11	14	10	11	13	11	12
5	5	4	5	5	5	6	4	5	5	5	5
6	8	2	6	8	1	7	7	1	6	8	1
1	16	3	5	0	14	6	5	8	1	9	2
2	3	8	1	4	22	3	14	3	9	5	14
16	7	4	9	12	6	23	4	7	21	6	12
10	6	4	7	8	5	14	4	6	13	5	8
8	8	7	8	2	8	11	7	8	10	8	3
17	14	13	14	15	13	19	13	14	18	13	15
12	11	10	11	12	11	14	10	11	13	11	12
5	5	4	5	5	5	6	4	5	5	5	5
6	8	2	6	8	1	7	7	1	6	8	1
1	16	3	5	0	14	6	5	8	1	9	2

2	3	8	1	4	22	3	14	3	9	5	14
16	7	4	9	12	6	23	4	7	21	6	12
10	6	4	7	8	5	14	4	6	13	5	8
9	8	7	8	3	8	11	7	8	10	8	4
17	14	13	14	15	13	19	13	14	18	13	15
12	11	10	11	12	11	14	10	11	13	11	12
5	5	4	5	5	5	6	4	5	5	5	5
6	8	2	6	8	1	7	7	1	6	8	1
1	16	3	5	0	14	6	5	8	1	9	2
2	3	8	1	4	22	3	14	3	9	5	14
16	7	4	9	12	6	23	4	7	21	6	12
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17	14	13	14	15	13	19	13	14	18	13	15
12	11	10	11	12	11	14	10	11	13	11	12
5	5	4	5	5	5	6	4	5	5	5	5
6	8	2	6	8	1	7	7	1	6	8	1
1	16	3	5	0	14	6	5	8	1	9	2



Show Me



PUBLIC DATA

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